



# J'EQUINE SPORT<sup>®</sup> NEWSLETTER

SPRING 2010

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[www.jequinesport.com](http://www.jequinesport.com)

SUPPORTS THE FIGHT AGAINST BREAST CANCER



EQUINE BUSINESS  
PROFESSIONAL  
[www.jequinesport.com](http://www.jequinesport.com)

An EBPM accreditation assures consumers that a member pledges to conduct business based on the following values:

- Integrity
- Trust
- Honesty
- Courtesy
- Fairness
- & Professionalism



Equine Rating  
[www.equinerating.com](http://www.equinerating.com)

Equine consumers can sign up for a FREE membership to add, rate or view listings in the directory. World-wide web directory.

## HAY THERE

[www.haythereonline.com](http://www.haythereonline.com)

A FREE service to quality equine hay providers. Add your hay selection, type and cost to our Hay There directory yourself or call 519-355-4922.

## HELP J'EQUINE SPORT, INC. RAISE MONEY CANADIAN BREAST CANCER FOUNDATION

SPONSOR RIDER AFFECTED BY BREAST CANCER

WE ARE ACCEPTING RESUMES FROM RIDERS  
WE ARE LOOKING FOR VOLENTEERS ACROSS NORTH AMERICA  
SHOW YOUR SUPPORT BY PURCHASING ONE OF THE THREE ITEMS

Last fall I was reminded of the fact that breast cancer does not discriminate...and as women we are most vulnerable. A diagnosis can cause panic for the whole family. "WE WANTED TO CREATE SOMETHING "GOOD" FROM SOMETHING "BAD"... and so the Breast Cancer Campaign began". The campaign is endorsed by high profile equestrians like Robert Dover, Christilot Boylen and Melissa Taylor.

We are pleased that so many people are willing to lend their support. The OEF, The Rider Publication, Equine Wellness, R.E.A.C.H. ( Regional Equine & Agricultural Centre of Huron Inc) , Dick Huntzinger of EquiSports Massager, TSC, Uhers Feed, Dr. Bernie Ferguson (veterinarian), Dr. Vern Robert-Shaw (veterinarian), Joel Dick (farrier), Staples Office Supplies, Bulldog Design Inc. and numerous local newspapers.

Show support by purchasing items that donate a portion of its profits to the Canadian Breast Cancer Foundation-Ontario division and to sponsor a rider affected by breast cancer.

JS Logo Lapel Pins \$15.00 (\$7.00 donated)  
Breast Cancer Car Decal \$5.00(\$1.00 donated)  
EquiSports Massager \$380.00 (\$25.00 donated)

If you're a rider seeking the sponsorship e-mail [info@jequinesport.com](mailto:info@jequinesport.com)



# THE GALLOP



Written by a 16 year old, riding a 16 year old

The Gallop  
By Lauren Sereda  
April 2010

We run like ghosts from a rabid storm. The trees are green shadows and the grass is liquid glass. The racing wind roars in our ears like a lion singing to its pride, a glorious battle cry TO VICTORY we charge. Time slows as the world envelops our unity and blankets us with its wild tenderness. Pounding hoof beats are echoes of our hearts. Ba da de dum... the earth sings for our pleasure and dances to the rhythm of freedom. We are insane to attempt to breach sound and become immortal, to be slow forever engrained in our own legend. The wings of speed inspire us to fly, the taste of fear so long forgotten. It is our devoted passion that becomes the miracle of our ability to escape from ourselves, and morph into something entirely new, as one. We rush by the wonders of the earth, her beauty a hurried dream warped by conscious effort. The air is brisk with smells of sweet fragrances, fresh from winters calm. Bright colours of green, golden yellow and blue are blinding to newborn senses. There is a wild peace that surrounds this place, but only in a growing memory of imaginations gift. We keep on running, bad a de dum... We surge forward in a lust for speed that could surely beat the cheetah, a bullet sent strait for its target. This is an experience of joy without thought, blindly charging forward, tuned to the thrumming rhythm of hoof against earth. We are the metronome for heavens symphony, the constant in a changing world. The beat grows old and we die. Shapes around us become solid and we are once again thrown into captivity. Trees stood like soldiers, their leaves a cage for the sun. A river in the distance is now a moat, filled with sharpened rocks. Flowers in the tall grass seem to materialize before us, a warning in vivid colours of red, purple, yellow and pink. We are surprised to find the breeze a gentle whisper to our ears, a soft melody in light monotone of the moment. In limbo there is only the quite desire to be free. We yell to our souls and leap into oblivion once more. Ba da de dumb a da de dum...

## FALL 2009 J'EQUINE SPORT DONATED \$1,000 TO THE ONTARIO EQUESTRIAN FEDERATION YOUTH BURSARY.

J'Equine Sport, Inc. is proud to announce the recipient of the J'Equine Sport Bursary is Diana Manella of Commanda, ON. Her area of interest is Barrel Racing.

Special Awards/Recognition Received:

- \* 2008 Two Time Youth World Qualifier
- \* 2009 Two Time Youth Qualifier
- \* Grade 9 Academic Achievement Award - Visual Arts
- \* 2009 Academic Achievement Award - English

2010 Bursary Funds will be used to assist in paying for:

- \* Trailering costs to transport her horse to her Coaches facility
- \* Coaching/lessons/training to prepare for competing in both Ontario Barrel Racing Association & National Barrel Horse Association provincial competitions
- \* Attendance fees for upcoming barrel racing clinics being offered by world renowned trainers in May and June 2010
- \* Costs of memberships needed to compete
- \* Entry fees for upcoming competitions
- \* Trailering fee's to attend competitions

Diana's long term goals for 2010 are to qualify for the National Barrel Racing Youth World show in July and qualify for the National Barrel Horse Association Ontario finals in October.